



# New Oroville

Catalytic's Offshore Development Center



With its modular design, secure grounds to scale on,  
independently secure development domes, *always on* service capabilities,  
and completely flexible business approach,  
New Oroville opens the door to India for software companies.

Nowhere in the world will you find such a well executed and comprehensive software  
service.

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## A Complete Solution

Catalytic's superb live/work infrastructure increases the efficiency and responsiveness of your offshore teams, and provides an *always on* backbone to safeguard your delivery schedules and customer support commitments.

Secure

Called New Oroville, the campus has been featured prominently in the *Wall Street Journal* and the *New York Times* because of its cool looking domes and their ability to attract and retain top Indian developer talent.

*Always On* 24\*7 service

Catalytic is committed to protecting your IP assets, and New Oroville has been designed for superior protection. Our unique domes act as information silos, physically separating teams and isolating data. The domes act as independent operating units with independent security systems, power, and UPS.

Fully controlled development environment

Supplying an international standard of living and streamlined lifestyle, New Oroville successfully blends two very different cultures into one that is that is easy for international companies to do business with, and easy for your offshore developers to excel in.



## Eliminating Hidden Costs

**Attrition      Travel      Productivity      Responsiveness**

New Oroville builds more value into your offshore dollar by eliminating the hidden costs of outsourcing.

Easy, rapid scalability

While the cost of a developer in India is inarguably lower on a per hour basis, costs can quickly bloat as companies incur the downstream costs of congested roads, substandard sanitation and insufficient housing in the form of low productivity, inflated absenteeism and high attrition of employees. New Oroville provides a world-class standard of living for developers within walking distance from their place of work, effectively removing these hidden cost drivers.

Flexible business model options

Featuring beautifully maintained amenities and recreation facilities, Catalytic is an exceptional facility that can host visiting client representatives on-site in India conveniently and inexpensively in a comfortable, friendly, company-owned setting. Through New Oroville, Catalytic effectively reduces the cost of visiting your offshore teams in India.



Custom bonded for greater tax savings

Superb convenience for site visits



Attracts and retains top talent

Quality that reflects favorably on your organization

Enhanced IP protection

## Strategic Location

New Oroville is set amid 50 acres in India's hi-tech hub, Hyderabad, and forms part of a wider government recognized Hardware Technology Park. Privately owned and managed, New Oroville's size, location and modular design offers a stable and rapidly scalable solution to seamlessly support your short and long term growth requirements.

New Oroville is strategically located just minutes' drive from the new international airport currently under construction, and is close to all of Hyderabad's major tourist attractions.

Hyderabad is vibrant and clean, well known for its friendly people, and is one of the fastest growing cities in India. Steadily growing its reputation over the past 10 years as a breeding ground for software professionals, it has emerged as an IT hotspot where successful global and domestic companies are rushing to build R&D facilities, call centers, and regional headquarters. 23% of India's software professionals originate from Hyderabad and 30% of all Indian software professionals in the US are from the state of Andhra Pradesh.

Situated in the state of Andhra Pradesh, Hyderabad is today the most favored investment destination in India. According to India's apex IT industry association, NASSCOM, Andhra Pradesh attracted approximately \$US100 million in foreign direct investment in 2003. Microsoft and Oracle are just two examples of global R&D centers located in Hyderabad.

In addition to IT, Hyderabad is also attracting investment in education, telecommunications, biotechnology, and pharmaceuticals, making the city one of India's leading knowledge centers.

## Custom Bonded Facility

New Oroville is a custom bonded facility, meaning all imported business-related goods such as prototypes, test equipment, computers, monitors etc. remain import duty exempt while in New Oroville. Clients may therefore import special equipment to New Oroville without attracting import duties.



## Security in New Oroville

Independently secure domes

24\*7 professional security presence



Single entry/exit security checkpoint to campus

Fenced perimeter with security patrols

Compulsory company-issued ID cards

New Oroville is built from the ground up to facilitate secure operations and provide peace of mind for our customers. Set amid fenced, company-owned property, New Oroville and its free standing, independently secure buildings are a vital component of a comprehensive overall Secure Operations Plan.

Catalytic addresses security in four areas:

- Physical security
- Network security
- Organizational security
- Data and project segregation

Catalytic maintains fully secured and gated access 24x7. The campus is not shared with any other company, and visitors are first required to pass through a security checkpoint and register at administration. All employees wear compulsory Catalytic photo ID, and visitors are required to carry guest IDs at all times.

Catalytic has experienced HR professionals based in India to conduct thorough screening, background checks and reference checks on prospective personnel.

Catalytic Software Inc., a Washington company operating under US law, maintains non-disclosure agreements (NDAs) with each client to protect all information that is deemed confidential. Catalytic maintains NDAs with each employee, signed upon induction to the company. Additional agreements may be made on a project by project basis if required to support extraordinary security measures.

## Power and Communication

Catalytic has a comprehensive business continuity and disaster preparedness plan in place that takes advantage of our large campus, and our US offices.

To guard against productivity loss from interrupted power supply, Catalytic has diesel generator backup 24\*7 that is capable of supplying the entire campus, and has installed exclusive UPS for all critical systems. Our communication links are via landlines, fibre-optic cable, and cellular network within India, and both cable and satellite connectivity between India and the US.

## Dome Living

In line with Catalytic's total quality commitment, our white domes offer superb, modern accommodation that combine quality and affordability with an impressive attention to detail.

We believe there is a direct link between environment and productivity. Our domes offer world-class living and working conditions, ensuring that our customers benefit not only from consistent, secure software development but also from healthy, motivated, focused teams.

Residential domes are 32' in diameter, stand 26' high and have up to 3 floors. At a total floor space of 2250 sqft, New Oroville's residential domes are more spacious than the average home.

The domes use US technology from Monolithic Dome Institute, and because of their seamless design and reinforced concrete shell, are disaster proof against earthquake, hurricane, and fire.



## New Oroville and the Environment

Catalytic has incorporated environmental considerations in the design of New Oroville's buildings and landscaping. The eco-friendly domes are durable and energy efficient, in addition to being great to look at and work in.

Our beautifully presented park-like surroundings underpin the overall healthy, vibrant setting of New Oroville. Catalytic takes its role as a good corporate citizen seriously, and will continue to manage its land with a clear set of environmental values and objectives.

New Oroville is both the India base for a multinational corporation and a home for our developers and support staff. Catalytic focuses on developing cutting edge software without detrimental effect to the environment. We share New Oroville with many native plants and animals, and recognize the potential impact of our daily business and living activities on our immediate environment. We strive to always make this impact a positive one, and are committed keeping New Oroville a clean, green, peaceful environment.